

SOCIOUS Sports



Club Pack 2009/10

Introduction

- **SOCIOUS Sports are a family company dedicated to providing quality summer sports camps for children of all ages**
- **We are now planning our 7th summer of sports camps and have provided quality coaching to over 10,000 children**
- **All of our workshops are led by top level international coaches from New Zealand, Australia, South Africa & The Pacific Islands**

Advertising

- **SOCIOUS Sports are out in the field throughout the season handing out information at county festivals, home games etc.**
- **We provide as much marketing material as you need to promote in house, banners, posters, brochures etc. (see appendix)**
- **Co-ordinated press releases to your local press during the months leading up to the summer**
- **Direct marketing to our database of over 10000 rugby playing kids across the country – including regular updates throughout the season**
- **Comprehensive advertising to just about every rugby club in the country**

Workshop details and content

- **Workshops run from Monday – Friday, 9.30 – 3.15**
- **Workshops cost £125 (includes VAT & insurance) – ability to pay by standing order**
- **Goody bags - including a rugby ball and other gifts for every child that attends the workshop**
- **Workshops can be tailored for individual teams if enough players are registered from the same age group**
- **Every workshop has a different group of coaches which makes every workshop different – no two years will be the same**
- **Our workshops focus on the core skills and techniques essential to the sport with particular attention given to;**

**Ball Handling – Tackling – Game Sense – Ruck/Maul
Development – Ball into Contact – Kicking Skills – SAQ Training –
Position Specific Coaching – Nutrition & Lifestyle**

The Coaches

- **All coaches are recruited from the Southern Hemisphere**
- **All coaches are fully CRB checked in their home country before being employed**
- **All coaches attend a Child Protection Workshop upon arrival in the UK**
- **Every coach also attends a Sports First Aid course upon arrival in the UK**

What we need for a successful workshop

- **Grass, changing facilities, toilets & drinking water**
- **A dedicated point of contact within the club to assist us in ensuring that every club member is informed about the workshop**
- **Host families for the coaches during their week with you – from the club preferably but we can source others if required**
- **As with all things, the more the club puts into the week of the workshop the more the club will get out of it - from coach the coaches sessions to long term relationships with some of the top coaches from the Southern Hemisphere. If you'd like it to be, this could be so much more than just a week of rugby coaching for your minis & juniors**

Benefits to the host club

- **A seasons worth of first class coaching in the run up to the new season**
- **A great opportunity to generate additional revenue – not just through the fees we pay but with extra events organised around the workshop**
- **A great opportunity to boost the community aspect of the club during the summer months**
- **A good way of attracting new players to the club –children who haven't played before have signed up to host clubs after finding out about the workshops in their local press**
- **'Coach the Coaches' sessions and coaching material left behind by our teams of coaches ensure you continue to benefit from the workshop throughout the season**
- **Opportunity to build solid relationships with some fantastic rugby people from Down Under**

Money and legal stuff

- **SOCIOUS Sports pay host clubs a percentage of the registration cost for every fee paying attendee**
- **Some clubs take payment in free spaces on the course – these can then be sold on at a discount to those club members that may need financial assistance to attend the camp or sold at face value to increase the revenue generated by the camp**
- **You can also choose to take payment in credit at our Shop which will increase the amount we pay for every paying attendee – we can also offer significant discounts on many items meaning you get even more for your money**
- **We have comprehensive insurance which covers us up to £10million in public liability – cover notes provided to every host club**
- **A detailed contract is available covering all aspects of the workshop**
- **We also have many ideas to help generate additional revenue for the club during the week of the workshop; i.e. end of workshop BBQ, early start/late finish club for working parents, VAT back scheme (please ask for details)**

Customer Testimonials

- **Our sons Bryn & Sam have both climbed into bed exhausted from a great week of your rugby coaching. The quality of training and the pace kept them well interested, focussed and wanting more. Sam said he scored it 9.5/10; quite a commendation. Please pass on our thanks to the coaches.**
- **We were delighted that at the end of every day he came home full of enthusiasm and with a real buzz and more importantly wanting to go back the next day. He also came back home covered from head to toe in mud which he felt extremely proud of!!**
- **Just a short note to let you know how much my 8 year-old enjoyed his rugby training this week. He couldn't wait to get there every day, and towards the end of the week, was practicing his Haka at home with great enthusiasm! A big thank you to Martin and his team of coaches.**
- **My son, Lewis had the most fantastic time on the camp. As a rugby fanatic, he has previously been on courses in Bristol and Millfield but he reckons he got more from this week than any of the others. I know that he found the coaches truly inspirational and learned loads of stuff about techniques and tactics.**
- **Just to let you know, my son Stuart was on the camp in Leeds this week at Yarnbury. He had the time of his life - the best sports camp he's done (and he's done one every holiday since he was about 8!!!). Please pass on my thanks to Rob and the rest of the team.**

Club Testimonials

- **What a week we have had! By far the best of the 3 camps we have hosted so far. The quality of the coaching and interaction by the coaches have surpassed all our expectations. Everyone I have spoken to have said what a great week their son has had and cant wait until next year!**

As a parent of a 13 year old I had thought this may be his last year, however the standard of coaching he has received (primarily from Tony Leeder-Smith) has set him up so well for the coming season that if we could be guaranteed that Tony would return or a coach with the same view and beliefs of Tony I would have no hesitation in enrolling Harry. I have spoken to other parents in our age group and they wholeheartedly agree.

The other 3 (Brett, Alex and Louis) were outstanding, and they all contributed over 100% to the success of the week. It was clearly evident that these 4 were a real team and this clearly benefited the camp attendees. I spent a fair amount of time socially with them over the week and now they have moved on I feel as if I am missing 4 really good friends! Their skills and views of rugby clearly complimented each other and this again only helped the enjoyment the boys had.

Hosting a Socious Sports Camp is an honour and we at Dorchester are looking forward to 2009 and perhaps we can pencil in the week commencing 17th August 2009.

- **Just wanted to provide some feedback on the coaching course run at Keyworth RFC last week. Baz and Baihny did a really terrific job, both with the children on the course and with our Seniors on Wednesday night. The whole week went very well and there were absolutely no hitches. Thanks for running the course for us and please pass on my thanks and gratitude to Baz and Baihny for being great coaches and for being a superb couple of rugby guys. It was a real pleasure to have them here at Keyworth.**

Happy to discuss what could happen in 2009, once you've let the dust settle on 2008

Appendix

A3 size posters

Socious Sports Rugby Camps

Professional coaches from New Zealand, Australia & South Africa

Opportunity to host one of our international coaches

Camps run Monday to Friday 9.30am to 3.15pm & cost £120 (incl VAT & insurance)

Choose from over 100 UK venues

Register online or contact us on 01727 817191

SOCIOUS Sports
www.socioussports.com



Press releases

Rugby Union

Our Camps

A week's coaching

Host a Camp

Registration form

Child Protection

A5 brochures

Rugby Union - Summer Coaching Bradford on Avon RFC

First class coaches from New Zealand, Australia, South Africa and the Pacific Islands

Open to all players aged 6 - 16; course runs Mon - Fri, 9.30 - 3.15

Contact Socious Sports on 01727 817191 or www.socioussports.com

SOCIOUS Sports

6' x 3' Banner

Snapshots



A selection of images from previous workshops.



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